



Contact: Scott Stephens  
540-687-5144/ 703-582-5249  
Scott@BendurePR.com

## Countdown to 2<sup>nd</sup> Annual DC Bike Ride

Only 10 days left until the region's premier urban scenic bike ride cruises through the District

**WASHINGTON, D.C. May 3, 2017**— The countdown begins for the second annual DC Bike Ride on May 14. Online registration will remain open until May 11 with special group discounts and VIP packages available.

A perfect family-friendly activity on Mother's Day, the recreational ride offers a unique car-free tour of our nation's capital. Riders will pedal by some of the world's most iconic sites while on the 20-mile course, including the Washington Monument, the Lincoln Memorial and the John F. Kennedy Center for Performing Arts. (The course map can be found at [dcbikeride.com/2017-course/](http://dcbikeride.com/2017-course/)).

The inaugural 2016 event hosted more than 7,000 riders making it one of the leading recreational cycling events on the east coast.

This year, DC Bike Ride features on-course entertainment to "up the fun from start to finish." The ride culminates with a Finish Festival, located on Pennsylvania Avenue between 4<sup>th</sup> St. NW and 6<sup>th</sup> St. NW. Headlined by international hip-hop star, DJ Biz Markie. Kicking off the party at 9:30 a.m. will be local spin master DJ Smudge and one of D.C.'s favorite cover bands, Jeff From Accounting, known as the "quintessential D.C. area party band."

The Finish Festival near the U.S. Capitol, will feature additional activities including: a post-ride yoga session with Kate Grove of [YogaVibe](http://YogaVibe.com), presented by KIND Healthy Snacks, a diverse food truck lineup, a Kids' Zone with family-friendly activities, the official DCBR Souvenir Shop and partner activations from Events DC, PedFed, REI, KIND Healthy Snacks, GEICO, Red Bull and the Washington Area Bicyclist Association.

For more information and to register, please visit <http://www.dcbikeride.com>.

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JOIN THE CONVERSATION:

Fans can also follow DC Bike Ride on [Twitter](#) / [Facebook](#) / [Instagram](#) and #DCBR and #DCBR2017 for updates leading up to the event.

**Editor's Note:** High-resolution photos and videos from the inaugural 2016 DC Bike Ride are available upon request. Contact Sophie Scheps, [sophie@bendurepr.com](mailto:sophie@bendurepr.com).

### ABOUT DC BIKE RIDE:

Founded in 2016 by Capital Sports Ventures LLC, DC Bike Ride (DCBR) is the Washington, D.C. region's premier recreational cycling event. Held annually in May during National Bike Month, the event celebrates the people, places and culture of Washington, D.C. while providing unprecedented car-free access to some of

Washington's most iconic sites. A portion of the proceeds from the event benefit Washington Area Bicyclist Association (WABA) in their efforts to support street safety programs.  
For more information, visit [www.dcbikeride.com](http://www.dcbikeride.com).